Welcome to Destination Circuit's website! www.destinationcircuit.com is a website presenting the company and the products we offer.

This Privacy Policy defines and explains what personal data is collected by Destination Circuit, how Destination Circuit uses this information and what your rights and options are with regard to this data.

Access to and use of the www.destinationcircuit.com website is subject to this Privacy Policy; as well as the information and services offered via this website and its contents.

# Collection of personal data

When you use our platform, we collect the personal data you provide us, from third parties and automatically. www.destinationcircuit.com collects the data embedded in your device using Cookies and similar technologies. Destination Circuit may also receive data concerning your location.

# Personal data provided by you

We collect the data you provide us, including personal data related to your registration, account and profile, the content you publish on our Platform, information about your purchases, your communications, and the data you provide us in surveys.

## Personal data related to your contact request

When you make a contact request, we collect personal data provided by you, such as your first name, last name, email address, postal address and telephone number.

## **Purchasing**

If you place an order with our company, certain data such as your telephone number, your address, your payment method will be collected in order to process your purchases.

## Surveys and contests

If you participate in surveys or promotions offered by Destination Circuit, the personal data you have communicated will be collected.

# Personal data of third parties

Destination Circuit's partners can transmit data about you to Destination Circuit. For example, Destination Circuit's payment agencies may update your payment details, advertising partners may help us send correspondence to your address, and third parties may help Destination Circuit prevent fraud by verifying your details.

### Personal data collected automatically

Destination Circuit, collects data relating to your use of the www.destinationcircuit.com website, in particular your search history, the pages you visit, the date and time of your visit, and when you use browser extensions, the contents of third party sites on which you react. Destination Circuit also collects information from your device regarding your use of www.destinationcircuit.com, such as browser type, device type, browser language, IP address, unique device ID, location, and requested and referring URLs.

## Cookies and other tracking technologies

As part of your use of www.destinationcircuit.com, we use Cookies to collect data about your visits and interactions on our site, and other uses and access to the site.

### Location information

Destination Circuit will be informed of the location of your device if you activate this function via your browser or handheld device. Destination Circuit can deduce your general location from your IP address. You may also choose to provide us with your location information by entering this information on our site, such as in your settings or when placing an order with a shipping or billing address.

### Use of personal data

Destination Circuit uses the data collected to feed, develop and personalize its site and to exchange messages with you concerning its site (on and off-site). To this end, Destination Circuit uses the following means:

- the supply and improvement of the site's functionalities, notably in the display of content accessible to the public; the processing, storage and delivery of your messages; the

provision of customer support services; the response to your questions or requests; the backup of systems and the improvement of the site's security;

- evaluating the use of the Site for commercial purposes and improving and developing its services and products, including new products and functionality;
- customizing your experience, for example, tailoring the content and information available to you and customer support services;
- Displaying targeted advertisements (on the Site and on third-party sites) and evaluating the success of its advertising campaigns;
- Communicating with you, as defined in the agreements between Destination Circuit and you (for example, the Terms of Use) and this Privacy Policy;
- the prevention of fraud and the maintenance of a quality experience for commercial and legal purposes, including the sorting of spam and messages that violate the agreements concluded between Destination Circuit and you (for example, the Terms of Use);
- compliance with Destination Circuit's legal obligations; prosecution and defense in legal action, arbitration or equivalent legal proceedings; deference to legitimate requests from public authorities (including law enforcement and national security requirements);
- conducting research and analysis for commercial purposes; and administering surveys, contests and promotions, if you choose to participate.

Destination Circuit may use your login or cookie information, device information, and IP addresses to identify you and record your use of your devices and the Site. Destination Circuit may use your addresses to personalize your experience on its site.

# Sharing your personal data

Destination Circuit does not rent or sell your contact information (such as your email address linked to the registration of your account) to third parties for commercial purposes. Destination Circuit shares data in the following manner:

### **Service Providers and Platform Partners**

Destination Circuit may share your personal data with others to the extent necessary for our uses described in this Privacy Policy and Destination Circuit asks them to limit their use of that data.

### **Advertisers and Advertising Networks**

Destination Circuit uses advertising networks to serve ads on third party sites and to assist in evaluating the effectiveness of our campaigns. Destination Circuit may work with advertising partners to serve ads on its site. Destination Circuit may use advertising partners to communicate with you through your addresses. These types of companies use Cookies or similar tracking technologies. Destination Circuit may provide networks or advertising partners, or companies that advertise on its site, with aggregated information, but with the exception of chopped information or device identifiers, we do not disclose your name, contact information, or other personal data.

### **Investigations**

Destination Circuit may investigate and disclose personal information about you, in accordance with applicable law, if Destination Circuit believes that such investigation or disclosure is reasonably necessary to comply with legal process and judicial instructions and orders, such as a search warrant, subpoena, law, court order, or other legal process served on Destination Circuit.

## Communications

An essential part of the services to which you subscribe when you create an account on our site, is the receipt of information and messages from Destination Circuit by email and via the site. If you provide us with your mobile phone number, these communications also include text messages and notifications.

We provide you with advice, offers and news from Destination Circuit.

You can unsubscribe from these communications at any time.

Please be aware that you cannot opt out of receiving messages from Destination Circuit regarding your account, privacy and orders.

## Account closure and personal data retention

You may request to deactivate your account at any time by contacting us at contact@destinationcircuit.com.

When you deactivate your account, you stop communicating current or future data to Destination Circuit.

However, in accordance with the applicable law and the Terms of Use of Destination Circuit, your photos, notices, and other content will remain visible and accessible. To request the termination and deletion of your account, please contact us at contact@destinationcircuit.com. We will only retain your personal data for as long as is necessary for the purposes for which we process your personal data, unless we are permitted or required by law to retain your personal data for a longer period of time. For example, in the case of an order, we are obliged to retain your billing data for 10 YEARS.

## Protection of personal data

We take appropriate and reasonable steps to prevent the loss, misuse, unauthorized access, disclosure, alteration or destruction of your personal data, taking into account the risks inherent in the processing and the nature of the personal data.

# **Changes and Updates to the Privacy Policy**

Destination Circuit may change this Privacy Policy from time to time. Our use of your personal data will be governed by the most recent version of this Privacy Policy. If we make material changes to our Privacy Policy, we will notify you of such changes by email or by posting a notice on our Platform. Your continued access or use of our Platform after such changes take effect will be subject to this version of the Privacy Policy.

### Contact us

If you have any questions or comments regarding Destination Circuit's Privacy Policy, please contact us at contact@destinationcircuit.com.

We respond to all requests from persons wishing to exercise their rights to personal data protection in accordance with applicable data protection law. We may ask you to verify your identity in order to help us respond effectively to your request.

Effective as of 25 May 2018.